



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

<u>Contract / Revision</u> 953879 /		<u>Alt Order #</u> 06326657
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/20/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC (VA)  
 814 King St  
 Ste 400  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/01/12	10/01/12	DWTS	7-10p		:30			NM	2	\$4,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$2,300.00			
N 2	KOAT	09/25/12	09/25/12	DWTS	Prime Other		:30			NM	1	\$2,575.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$2,575.00			
N 3	KOAT	09/25/12	09/25/12	PRIVATE PRACTICE	9-10p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$850.00			
N 4	KOAT	09/27/12	09/27/12	LAST RESORT	7-8p		:30			NM	2	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---2---				2	\$1,000.00			
N 5	KOAT	09/27/12	09/27/12	GREYS ANATOMY	8-9p		:30			NM	1	\$2,625.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$2,625.00			
N 6	KOAT	09/27/12	09/27/12	SCANDAL	9-10p		:30			NM	1	\$900.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$900.00			
N 7	KOAT	09/28/12	09/28/12	SHARK TANK	7-8p		:30			NM	1	\$585.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$585.00			
N 8	KOAT	09/28/12	09/28/12	PRIMETIME	8-9p		:30			NM	1	\$775.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/20/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$775.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KOAT	09/24/12-09/30/12	PRIMETIME	8-9p	-----F----	:30	\$775.00	NM		
		See MG 8.2										
		2	KOAT	09/24/12-09/30/12	LAST RESORT	8-9p	-----F----	:30	\$775.00	NM		
		Ⓜ MG for 8.1 09/28										
N 9	KOAT	09/30/12	09/30/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$2,085.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,085.00			
N 10	KOAT	09/30/12	09/30/12	REVENGE	8-9p		:30			NM	1	\$2,310.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,310.00			
N 11	KOAT	09/30/12	09/30/12	666 PARK AVE	9-10p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,000.00			
N 12	KOAT	09/29/12	09/29/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$60.00			
N 13	KOAT	09/29/12	09/29/12	PRIVATE PRACTICE SAT LF	1035-1135P, 1135I		:30			NM	1	\$90.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$90.00			
N 14	KOAT	09/30/12	09/30/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$60.00			
Totals											16	\$20,515.00

\*Tax 1 Note: New Mexico Tax Rate 7%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	14	\$15,915.00	\$13,527.75	\$946.94	\$14,474.69
10/01/12 - 10/01/12	2	\$4,600.00	\$3,910.00	\$273.70	\$4,183.70
<b>Totals</b>	16	\$20,515.00	\$17,437.75	\$1,220.64	\$18,658.39

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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